

FOLD TO TUCK INTO CASE

TRÖEGS
INDEPENDENT
BREWING

HAZE
CHARMER
DRY-HOPPED
HAZY PALE ALE

THE MOST
Wonderful
BEER
OF THE YEAR

HAZY,
HOPPY AND
SESSIONABLE

BIG ON
HOP
FLAVOR

WE TASTE: JUICY PINEAPPLE, FRESH GRAPEFRUIT, CANDIED PEACH, HINT OF WHITE PINE

The image features a bottle and a can of Tröegs Haze Charmer beer. The bottle is dark brown with a white cap, and the can is white with a green and black label. Both labels feature the Tröegs logo and the text 'HAZE CHARMER DRY-HOPPED HAZY PALE ALE'. The background is a dark green, textured surface with several white snowflake decorations. The text 'THE MOST Wonderful BEER OF THE YEAR' is prominently displayed in the upper right. Two gold-colored speech bubbles contain the phrases 'HAZY, HOPPY AND SESSIONABLE' and 'BIG ON HOP FLAVOR'. At the bottom, a line of text describes the beer's flavor profile: 'WE TASTE: JUICY PINEAPPLE, FRESH GRAPEFRUIT, CANDIED PEACH, HINT OF WHITE PINE'.