

FOLD TO TUCK INTO CASE

The image features a central can of Tröegs Lollipops Double IPA beer. The can is dark with a light-colored label that includes the Tröegs logo, the name 'Lollipops', 'DOUBLE IPA', and 'DOUBLE INDIA PALE ALE'. The label is decorated with illustrations of lollipops on sticks. The can is surrounded by several festive Christmas ornaments and snowflakes. A large, dark green, heart-shaped ornament at the top left contains the Tröegs logo and the text 'INDEPENDENT BREWING'. A large, light green, heart-shaped ornament at the top right contains the text 'THE MOST WONDERFUL BEER OF THE YEAR'. A smaller, light green, heart-shaped ornament on the left contains the text 'SOFT, CITRUSY, SILKY SMOOTH'. A smaller, light green, heart-shaped ornament on the right contains the text 'NOW YEAR-ROUND'. The background is a dark green, textured surface with several white snowflakes scattered around.

TRÖEGS
INDEPENDENT
BREWING

THE MOST
WONDERFUL
BEER
OF THE YEAR

SOFT,
CITRUSY,
SILKY
SMOOTH

NOW
YEAR-ROUND

TRÖEGS.
INDEPENDENT
BREWING

Lollipops
DOUBLE IPA

DOUBLE INDIA PALE ALE

INDEPENDENTLY CRAFTED

WE TASTE: PEAR, CITRUS, HINT OF MELON