

# Q4 BEERS

AVAILABLE IN WINTER



ALC./VOL.  
11%

## MAD ELF ALE | ALE BREWED WITH HONEY & CHERRIES

(Early October Release)

**We Taste:** cherries, local honey, chocolate malt, subtle spices

The Mad Elf is here with its nuanced blend of sweet & tart cherries, Pennsylvania honey, chocolate malt & a hint of mischief. The essence of this legendary holiday ale, along with its ruby red glow, is born from five varieties of tree-ripened cherries. Local wildflower honey sweetens the celebration, & a spicy Belgian yeast adds subtle notes of cinnamon, clove & allspice. It's not the holidays until you've had your first Mad Elf.

**Availability:** 12oz. bottles & cans; 1/2 & 1/6 kegs

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_



ALC./VOL.  
6.4%

## BLIZZARD OF HOPS | WINTER IPA

(Mid October Release)

**We Taste:** spruce tips, pineapple, orange rind

We created this winter IPA to toast hop growers around the world for another successful harvest. This storm of hoppy citrus and pine notes is a bright reminder the end of the Hop Cycle is on the beginning.

**Availability:** 12oz. bottles & cans; 1/2 & 1/6 kegs

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_



ALC./VOL.  
11%

## MAD ELF GRAND CRU | ALE BREWED WITH HONEY & CHERRIES

(Mid October Release)

**We Taste:** tart cherry, brown sugar, clove, subtle peppercorn

If you know Tröegs, you know the Mad Elf – the legendary holiday ale that helped put our little brewery on the map. In your hands is the Director's Cut. Tart Balaton cherries make all the difference. Flush with supporting notes of brown sugar, cinnamon and clove, this beer begs to be shared. Take a 4-pack home, gather your friends, and cherish the cherries.

**Availability:** 12.7-oz. cork and cage bottles & 1/6 kegs

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_



ALC./VOL.  
8.3%

## DOUBLE BLIZZARD | DOUBLE INDIA PALE ALE

(Mid-November Release)

**We Taste:** huge citrus and pineapple notes, soft pine

This is Blizzard of Hops turned up to 11. For Double Blizzard, we used a cooler temperature for the kettle hop additions, softening the character of the Centennial, Chinook and El Dorado. On the cold side, we dry-hopped with four pounds per barrel of Chinook and Galaxy. At 8.3% ABV, we're into semi-hazy Double IPA territory, and we like it here.

**Availability:** 16oz. cans

\$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_





## PERPETUAL EXPLORATION WINTER

VARIETY 12-PACK (Early November Release)

### PERPETUAL IPA

Imperial Pale Ale | 7.5% ABV  
We Taste: citrus, notes of pine, subtle grain

### BLIZZARD OF HOPS IPA

India Pale Ale | 6.4% ABV  
We Taste: spruce tips, pineapple, orange rind

### GRAFFITI HIGHWAY IPA

India Pale Ale | 6% ABV  
We Taste: juicy citrus, tropical fruit, hint of mixed berry

### LOLLIHOP DOUBLE IPA

Double IPA | 8.2% ABV  
We Taste: pear, citrus, hint of melon



\$ \_\_\_\_\_

\$ \_\_\_\_\_



## THE MOST WONDERFUL BEER OF THE YEAR | VARIETY 12-PACK

(Early November Release)



### MAD ELF ALE

Holiday Ale | 11% ABV  
We Taste: cherries, local honey, chocolate malt, subtle spices

### \* THE NAKED ELF

Belgian-Style Ale | 8.2% ABV  
We Taste: cinnamon, allspice, clove, tangy fruity ester

### \* GINGERBREAD COOKIE STOUT

Pastry Stout | 9.5% ABV  
We Taste: ginger, caramelized sugar, dark chocolate

### \* MAD DREAMS

Blended Holiday Ale | 9.5% ABV  
We Taste: cherries, pound cake, subtle spices



\* Pack Exclusive

\$ \_\_\_\_\_

See what our winter lineup can do for you. Order now! Contact your Tröegs sales rep: [troegs.com/sales](http://troegs.com/sales)  
Contact your Tröegs wholesaler: [troegs.com/wholesalers](http://troegs.com/wholesalers). Find posters, signs and price cards: [troegs.com/retailer](http://troegs.com/retailer)  
Follow us @troegsbeer on Instagram, Facebook and Twitter.



200 E. HERSHEY PARK DRIVE • HERSHEY, PA • 717-534-1297

f @troegsbeer • troegs.com

