



# HAZE CHARMER HAZY PALE ALE

## WE TASTE

juicy pineapple, fresh grapefruit,  
Candied peach, hint of white pine

ALC./VOL.

5.5%

SERVE IN A  
TUMBLER



## HOPS

CITRA, EL DORADO,  
MOAIC, LOTUS



**HAZE CHARMER EMERGES FROM** a soft, swirling cloud of oats and unmalted wheat. Vigorous dry-hopping adds a second phase of haze, propping up the oils of El Dorado and Citra hops. Each sip delivers notes of juicy pineapple, fresh grapefruit and candied peach balanced by a hint of white pine and low bitterness. A soft, juicy and hazy pale ale, Haze Charmer is here to cast its spell on you.

- Haze Charmer is ranked #3 new craft brand in YTD Dollar Sales\*

- Haze Charmer is #7 in ROS among the top 10 hazy beers\*\*

**Availability:** 12oz. bottles & cans; 1/2 & 1/6 kegs

### Bottles:

Single

6-pack

12-pack

4/6 Case

2/12 Tray



### Cans:

Single - 12oz.

6-pack - 12oz.

12-pack - 12oz.

2/12 Tray - 12oz.

4/6 Tray - 12oz.



\*IRI Northeast MULO 5/17/2020

\*\*Bump Williams Company 5/17/2020